INTEGRITY

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Brave Insurance Group Joins Integrity to Optimize AI-Powered Solutioning and Expand Agent Impact

September 9, 2026

Client-centered agency leverages Integrity's AI-powered platform, advanced capabilities and comprehensive support resources to drive productivity and scalable growth

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\BER 9, 2026 – Integrity, LLC ("Integrity"), a leading distributor of life and
h insurance, and provider of wealth management and retirement planning solutions

Live Chat

Brave Insurance Group serves clients across the country with final expense insurance solutions. With the mentorship and support of renowned industry leaders, Naylor has formed a high-performing, client-centered team. His systematic approach to building a business emphasizes diligence, focus and service to help agents set a foundation for sustained success. In addition to serving clients, the dedicated Brave Insurance Group team serves and assists each other in reaching growth milestones by taking part in meaningful leadership training and providing ongoing support.

“Blake is exactly the type of agency leader who makes our platform so compelling — a disciplined performer who recognizes the strengths of others and surrounds himself with exceptional individuals,” said Bryan W. Adams, Co-Founder and CEO of Integrity. “Brave Insurance Group’s focus on becoming a highly efficient, technology-driven agency aligns perfectly with Integrity’s culture and mission. With Integrity’s world-class platform, CRM and ongoing AI innovation, we can help Brave Insurance Group operate even more effectively. Integrity also offers Blake and his team the opportunity to meet client needs holistically by expanding their product offerings into health and wealth with robust support and tactical guidance. Brave Insurance Group brings an incredible legacy of service to the Integrity family and I’m excited to see how much more we can accomplish together.”

“Cultural alignment was crucial to me in selecting a partner — it’s truly the catalyst for an organization’s success,” said Blake Naylor, Founder of Brave Insurance Group. “Ours is a systems-driven agency with optimization and service as key ingredients. With Integrity, we’re surrounded by trailblazers and innovators who share my vision of growth and agent support. Integrity’s platform offers our agents an integrated business management experience with infrastructure, compliance and support that allows them to redirect valuable time toward client relationships. We also identify with Integrity’s impressive focus on developing AI-first technology that keeps agents at the forefront of the industry. With the power of Integrity’s support behind our team, I can’t wait to see where Brave Insurance Group goes from here.”

The industry-leading Integrity platform offers a structured approach to strategic, intentional growth by providing agents with AI-driven technology that unlocks their full potential. All Integrity partners can leverage proprietary resources and support, such as insightful data and analytics, ongoing innovation and thoughtful leadership guidance to maximize their impact. IntegrityCONNECT®, an all-in-or and business growth engine, includes a best-in-class leads system segmente as instantaneous health and life quoting, application and enrollment. Ongoing plan ement is simplified through a state-of-the-art CRM that seamlessly integrates with Ask

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advisors deepen client relationships and strengthen engagement.

As client service continues to grow in complexity and scale, insurance professionals who join Integrity benefit from connecting with experienced partners to collaborate and share best practices. Integrity has meticulously assembled thought leaders and visionaries from leading insurance and financial services companies — all of whom are committed to Integrity's broad-based vision of holistic life, health and wealth planning. Their combined efforts enhance advisor and agent growth opportunities while optimizing insurance and financial services processes. The result is a simpler, more streamlined and ultimately more human experience for all stakeholders.

"Blake is a diligent, conscientious leader who delivers on every promise he makes," said Chad Milner, Co-Founder of North American Senior Benefits and Managing Partner at Integrity. "I've always admired Blake's commitment to equipping his team with the best technology to help them drive growth. Integrity's technology and systems, including the AI capabilities built into its platform, will amplify his current efforts and position the agency for even greater long-term success. We're thrilled to welcome Blake and the entire Brave Insurance Group team to Integrity and we can't wait to see what they accomplish with the full strength of Integrity's resources behind them."

About Integrity

Integrity, headquartered in Dallas, Texas, is a leading distributor of life and health insurance, and provider of innovative solutions for wealth management and retirement planning. Through its broad partner network of agents and advisors, Integrity helps millions of Americans protect their life, health and wealth with a commitment to meet them wherever they are — in person, over the phone and online. Integrity's proprietary, cutting-edge technology helps expand the insurance and financial planning experience for all stakeholders using an omnichannel approach. In addition, Integrity develops products with carrier partners and markets them compliantly through its nationwide distribution network. Providing best-in-class service to their clients and consumers is at the center of Integrity's holistic approach to life, health and wealth protection. The company and its partners focus on helping families and individuals prepare for the good days ahead, so they can make the most of what life

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nally ranked business awards, including Newsweek's America's Greatest
places, Inc.'s Power Partner, and Business Intelligence Group's AI Excellence Award, Integrity
o earned impressive employee sentiment awards such as Best Company for Career Growth,

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About Brave Insurance Group

Brave Insurance Group is a Dallas, Texas-based independent insurance agency specializing in distributing final expense insurance solutions to families and individuals nationwide. The firm is built on a strong foundation of scalable systems, hands-on mentorship and a commitment to service, empowering agents from all backgrounds to build sustainable careers and purpose-driven businesses. With a close-knit culture that treats its team like family and a mission rooted in doing right by clients and agents alike, Brave Insurance Group is focused on growth, impact and providing everyone it serves with greater security and peace of mind.

Media Contact:
Rachel Aird, *Public Relations Director*
Integrity
press@integrity.com
385-401-4766

Partnership Inquiries:
Eric Pederson, *Chief Business Development Officer*
Integrity
partnership@integrity.com
866-650-1857

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1445 Ross Avenue, 40th Floor
Dallas, Texas 75202
866-650-1857
Technology Support: 800-960-4196

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